



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - AFP Greater Dallas Chapter  
**Title of Activity:** - 2023 AFP DFW Philanthropy in Action Conference  
**Names of Presenter(s):** - Various  
**Dates and Location:** - 16 June, 2023 – Irving, TX USA

**Date: 16 June, 2023**

**Session 1: 8:00am – 9:05am (1 pt)**

- Keynote: All the Word's a Stage

- Fundraising Event Marketing Tips to Bridge the Generational Divide  
 - Growth Mindset  
 - Persuasive Grant Writing

**Date: 16 June, 2023**

**Session 2: 9:35am – 10:20am (1 pt)**

- How to Ignite Your Fundraising  
 - Demystifying Institutional Giving  
 - Superhero Fundraising Without a Cape  
 - 10 Ways to Use Planned Giving Conversations to Increase Your Fundraising Dollars  
 - Give.org Donor Trust Report 2022  
 - Netflix Does it, Shouldn't We  
 - CSR As More than PR  
 - Volunteer Leadership Training  
 - Real Stewardship

**Date: 16 June, 2023**

**Session 4: 12:10pm – 1:20pm (1 pt)**

- Keynote: Millennial Philanthropy

**Date: 16 June, 2023**

**Session 5: 1:40pm – 2:35pm (1 pt)**

- Transforming Philanthropy Through Community-Centric Fundraising  
 - A Template for Grant Writing Success  
 - Can You Plan for the Unplanned?  
 - Getting to the Heart of the Matter  
 - Engaging Millennial Donors  
 - Values-Matching Legacies  
 - Building a Foundation of Trust with the Generosity Ecosystem

**Date: 16 June, 2023**

**Session 3: 10:55am – 11:50am (1 pt)**

- Reach, Revenue, and Reputation  
 - How to Become a Certified Fund Raising Executive  
 - Your Mission and Donor-Advised Funds  
 - Turning Around a Membership Program, Twice  
 - Fundraising and Ethics  
 - PIVOT: Capital Campaigning During Uncertain Times  
 - Keep them Coming Back  
 - Where Vision Meets Vision  
 - Using Smart Data to Drive Breakthrough Fundraising Results

**Date: 16 June, 2023**

**Session 6: 1:40pm – 3:40pm (2 pts)**

- Get a GRIP  
 - All About the Data  
 - Capital Campaigns  
 - Your Impact Speech  
 - Leading Boldly in Volatile Times  
 - Solutions for Sticky Salesforce Situations

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>

**Date: 16 June, 2023**

**Session 5: 1:40pm – 2:35pm (1 pt)**

- Anatomy of a Grant Agreement
- Leading off the Page
- Don't Try to "MacGyver" Your Grant Strategy
- National Trends in Philanthropy
- That's the Way We've Always Done It: How to Innovate While Sticking with Best Practices to Maximize Performance
- Understanding Your Donor's Money Story
- The Anatomy of a \$28 Million Gift

**Total number of points attained: \_\_\_\_\_**

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