



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Greater Dallas & Fort Worth Metro Chapters AFP
Title of Activity: - 2021 DFW Philanthropy in Action Conference
Dates and Location: - June 3-4, 2021 Virtual

June 3, 2021

Session 1: 8:15 am - 9:15 am (1.0 pt)

- Bill Strathmann: How Nonprofits are Doubling Down on Relationships with Subscription Giving

June 3, 2021

Session 2: 10 am - 11 am (1.0 pt)

- Eddie Thompson, Ed.D., FCEP: How to Develop and Implement a Fundraising Strategic Plan in a Post Pandemic World

June 3, 2021

Session 3: 11 am - 12 pm (1.0 pt)

- Brady Josephson: Multi-Channel Donor Communications - What You Can Learn from 119 Nonprofits

June 3, 2021

Session 4: 12:30 pm - 1:30 pm (1.0 pt)

- Russell N. James III, J.D., Ph.D., CFP: Socratic Fundraising - Using Questions to Advance the Donor's Journey

June 3, 2021

Session 5: 1:30 pm - 2:30 pm (1.0 pt)

- Jim Anderson, CFRE & Alice Ferris, MBA, CFRE, ACFRE: The House of Philanthropy - Creating a Framework for Cross-Cultural Giving

June 4, 2021

Session 6: 8:30 am - 9:30 am (1.0 pt)

- Laura Fredricks, JD: THE ASK - It's Always Their Idea

June 4, 2021

Session 7: 9:30 am - 10:30 am (1.0 pt)

- Russell James: Using Storytelling in Major and Planned Gifts Fundraising

June 4, 2021

Session 8: 11:30 am - 12:30 pm (1.0 pt)

- Tim Kachuriak: Secrets Revealed from Over 2,600 Digital Fundraising Experiments

June 4, 2021

Session 9: 12:30 pm - 1:30 pm (1.0 pt)

- Jim Taylor: Integrating Diversity, Equity and Inclusion into Your Nonprofit Board Culture

Total number of points attained:

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>