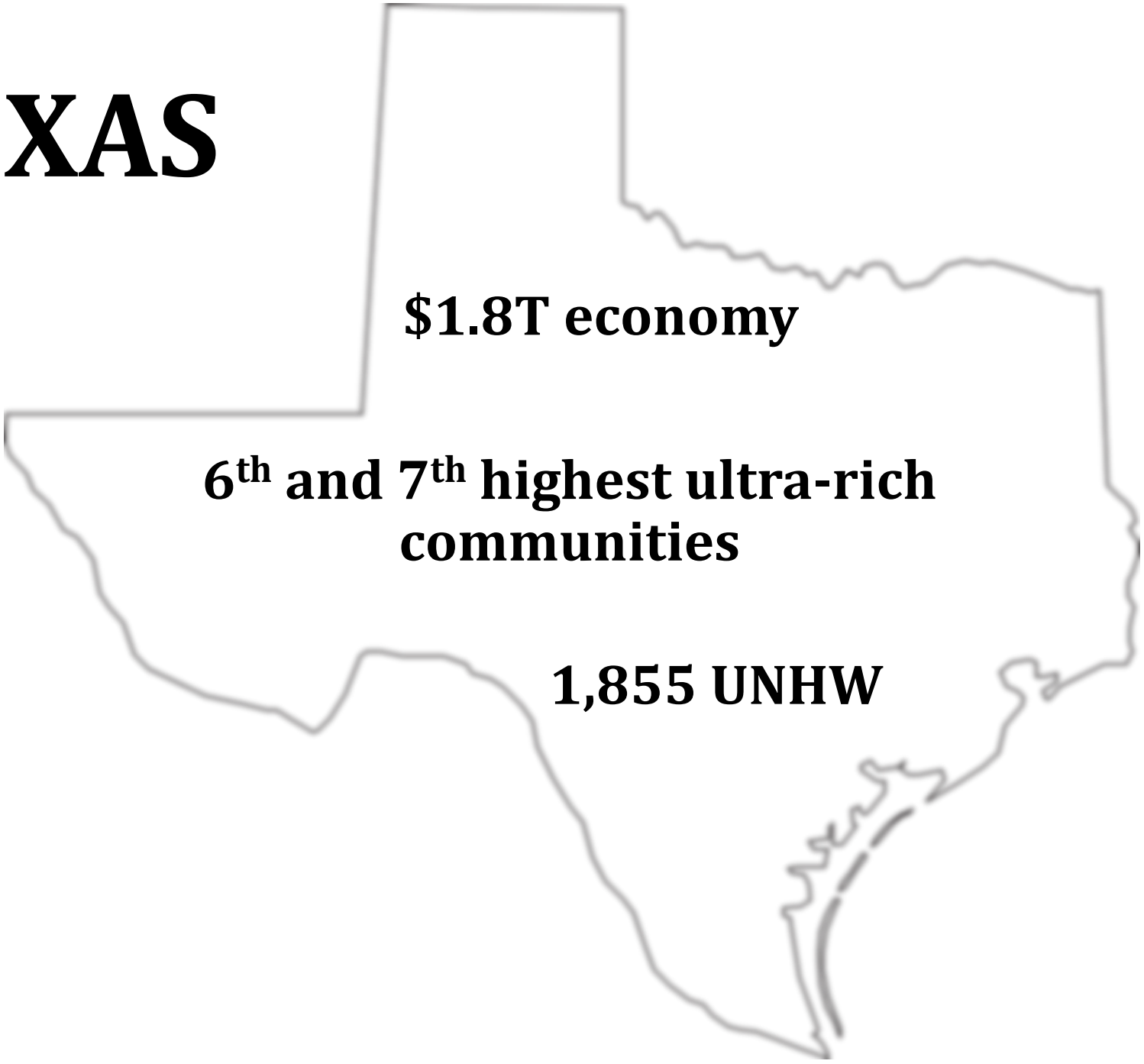
SMITHSONIAN NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE

OPULENCE

REIMAGINING OPULENCE

FORBES: DESIGNED BY LEE CHUN

TEXAS



$1.8T economy

6th and 7th highest ultra-rich communities

1,855 UNHW

2018

$1 Billion+ Gifts	**1**	**$1.8B**
$100M+	**16**	**$2.3B**
$50M+	**27**	**$1.5B**
$1M+	**807**	**$Billions**

Credit: Chronicle of Philanthropy

1915

NMAAHC's Journey

September 24, 2016

TIMELINE

1915

1968

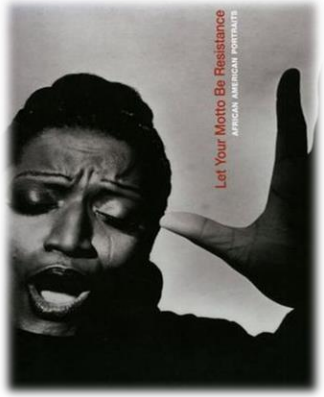
Mid 1990s

2001

2003

TIMELINE

2005



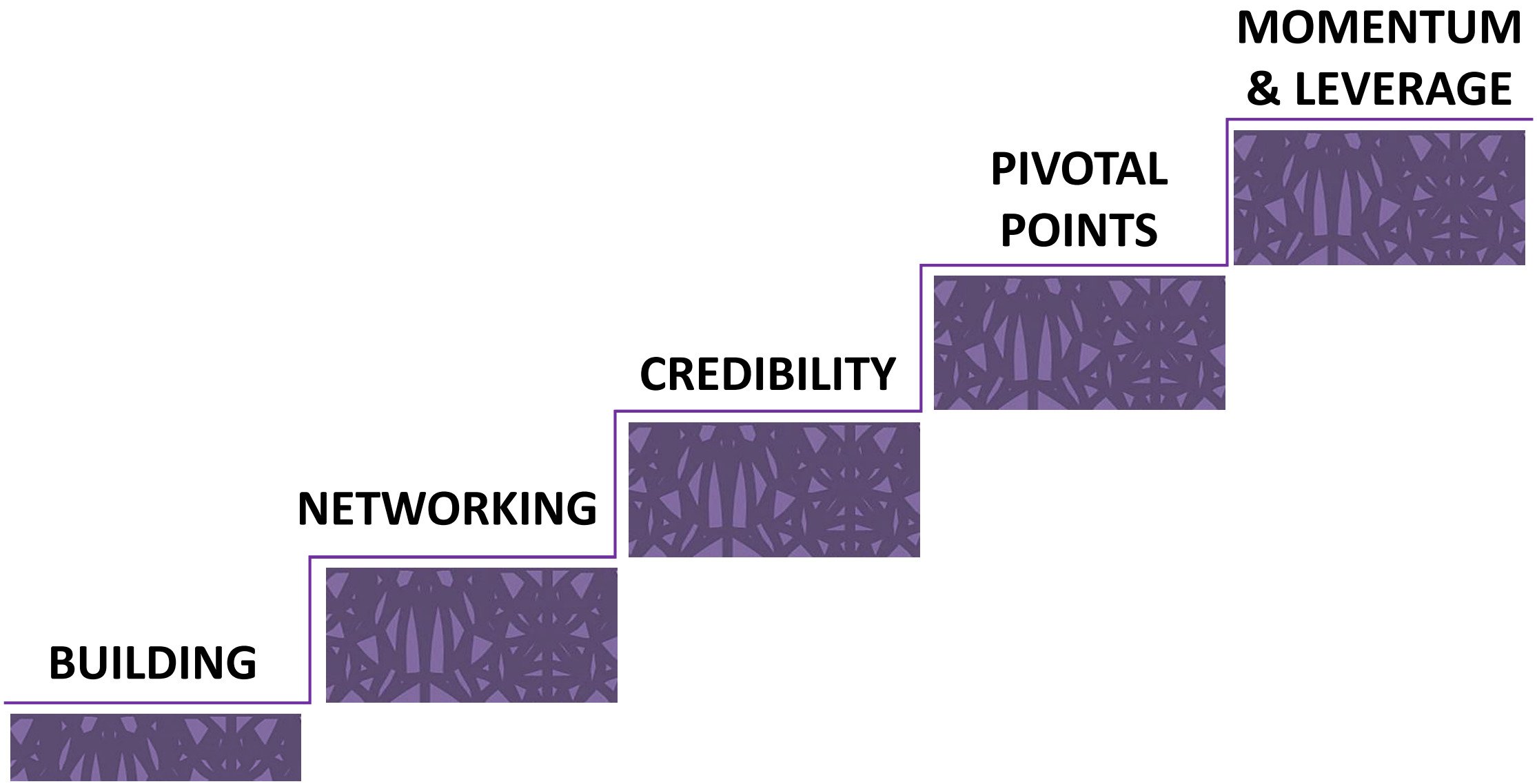
2007-2008

2010

2012

2016

2009


BUILDING
NETWORKING
CREDIBILITY
PIVOTAL POINTS
MOMENTUM & LEVERAGE

135
Founding Donors
$1M+

110
Major
Contributors
$100K-$999K

354
2015 Society
($25K-$99K)

770
Ambassadors
($5K-24K)

Over 200,000
Members

$405M (Dec 2017)

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Credit: Alan Karchmer