



2018AFP DFW

# Philanthropy in Action Conference

Friday, June 15, 2018 • Irving Convention Center

Presented by the Greater Dallas & Fort Worth Metro Chapters of the Association of Fundraising Professionals

## Association Partner Agreement

Association Partners are non-profit associations or other related professional associations who have agreed to market the AFP DFW Philanthropy Conference to their members via their own website with a link to the conference website, via print or electronic newsletters, Facebook or other social media. Association Partner status is designated by conference management.

### Benefits of Partnership

- **Association Logo** included in email and social media marketing to approximately **5,000** nonprofit organizations in Texas, Oklahoma and Louisiana.
- **Association Logo** with link on conference website – [www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com).
- **Name Listing** in conference programs.
- **Name Listing** on video loop played on convention center kiosks.
- **One 6’ draped table** located in conference space.
- **One (1) complimentary registration.**
- **One (1)** invitation to the VIP Reception the evening before the conference.
- **Opportunity** to provide branded items at exhibit table.
- **Opportunity** to provide door prize; winner announced before closing session.

**Company Name** \_\_\_\_\_  
(EXACTLY as it should appear in printed materials)

### Primary Contact

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Company URL (for conference website) \_\_\_\_\_

### Social Media Contact

Name \_\_\_\_\_ Email \_\_\_\_\_  
 Phone \_\_\_\_\_

### Company representative attending conference

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### Additional company representative attending conference (\$125 badge and registration fee)

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Association partnership is an important tool in marketing the conference. Please read each comment and check to demonstrate your agreement.**

- We understand that marketing efforts will be made between February 2018 and the conference date June 15, 2018.
- We understand that the Social Media contact listed above will be contacted directly by Conference PR/Marketing Chair Sherri Taylor to coordinate marketing efforts.
- Our Facebook Page Address: \_\_\_\_\_
- Our Twitter handle: \_\_\_\_\_
- Our Instagram: \_\_\_\_\_
- Other marketing tools and details: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ADDITIONAL BADGES/REGISTRATIONS**

Additional attendees listed above x \$125 each (limit 2 attendees) = \$ \_\_\_\_\_  
**TOTAL= \$ \_\_\_\_\_**

**PAYMENT MUST ACCOMPANY AGREEMENT FORM**

Please return completed form and any payment by mail, fax or email to:  
**AFP Greater Dallas Chapter, 14070 Proton Rd., Suite 100, Dallas, TX 75244**  
Fax Number: 972-490-4219      Email Address: [afpchapteroffice@afdallas.org](mailto:afpchapteroffice@afdallas.org).

- Enclosed is my check for \$\_\_\_\_\_made payable to **AFP Greater Dallas Chapter**
- Please charge \$\_\_\_\_\_to my credit card (Circle one: Visa MC AmEx )  
Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ CSC \_\_\_\_\_  
Name printed on card \_\_\_\_\_  
Cardholder signature \_\_\_\_\_ Date \_\_\_\_\_

**For questions or for more information, please contact:**  
*Laura Muniz, Conference Sponsor Chair, [afpchapteroffice@afdallas.org](mailto:afpchapteroffice@afdallas.org)*

*Information on logo submission, directions, overnight accommodations, and additional conference details will be included in a confirmation email sent to the primary contact listed above, upon receipt of commitment and payment in full. Benefits pertaining to logo inclusion or listing in print or electronic media are pending receipt of commitment before print deadline.*

*Wi-Fi access is available throughout the convention center.  
Detailed exhibitor instructions as well as forms for securing electrical connections  
can be found at [www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)*

*Note: Sponsors, Exhibitors, and Association Partners will not be given attendee contact information.*

**Thank you for your support of AFP and of this excellent professional development opportunity for nonprofit professionals in North Texas and the surrounding region.**