



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Dallas & Fort Worth Chapters
Title of Activity: 2017 DFW Philanthropy in Action Conference
Names of Presenter(s): Various
Dates and Location: Friday, May 19, 2017 Irving, TX

Date: Friday, May 19, 2017

Session 1: 8:15 am – 9:15 am (1 pt)

- Get the Party Started: Creating Events that Lead to Major Gifts
- Sold on Philanthropy
- How to Coach an Organization Through an Evolution
- What's new in Relationship Fundraising? The latest research from Adrian Sargeant
- Leading Change — C-Suite Perspectives on Shaping Culture & Effective Talent Management
- Tools for Your Toolbox: An Overview of Gift Planning Vehicles
- How Telling your Brand Story Increases your Giving Power
- Campaign Readiness and Preparation
- Donors Want Outcomes - Now What?

- Worth Discussing: Finding and Retaining Effective Development Staff in the Social Services
- Philanthropy and the Board: A Practical Guide to Finding Fun in Fundraising
- The Road to Success is Paved with Good Retention: Practical Tools to Measure, Benchmark, and Understand Your Organization's Donor Retention
- Closing & Recognizing Million Dollar Donors
- Strategic Planning Using Blended Gifts
- Turning Likes Into Donors — The Definitive Guide to Facebook Advertising for Nonprofits
- Asking for Major Gifts: Expecting the Unexpected
- Crazy Important! PCI and protecting your donor's data

Date: Friday, May 19, 2017

Session 2: 9:45 am – 10:45 am (1 pt)

- Designing and Implementing a Successful DIY Tour Program and Ask Event: Creating a Snoopy Happy Dance for Your Organization
- Grantwriting 101
- Thinking Big: Achieving the Transformational Power of a Board and Staff
- What Every Fundraiser Can Do To Stop Falling Donor Retention Rates
- Leading Change — C-Suite Perspectives on Shaping Culture & Effective Talent Management
- Charity is Family: The Importance of Legacy Societies
- Loverizing: The Lucrative Difference a Few Well-Chosen Words Will Make
- Why Should I Give to You? — Answering the Fundamental Question that Every Donor is Asking
- Data-Driven Fundraising: Using Data to Find Major Donors

Date: Friday, May 19, 2017

Session 4: 3:00 pm – 4:00 pm (1 pt)

- The Art of Special Events: Cultivation of High-Level Executives
- Fundraising with Soul: Women of Color in Philanthropy
- Launch Now!-Building the Train While it's Going Down the Tracks
- When You Know Your Friends Have Become Family
- Elevating Your Management Style
- Charitable Planning Under the New Administration: A General Tax & Estate Planning Update
- Making Virtual Reality a Reality for your Organization
- Lessons to Learn for Young Professionals
- Data to Design: Using Research to Drive the Creative Process

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Keynote: 11:15 am – 12:30 pm (1 pt)

- Following the Path to Donor Nirvana

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Closing Session: 4:00 [pm] – 4:45[am/pm] (1 pt)

- Storytelling for Fundraising: It Ain't All Bourbon and Whittlin' in Your Rocker

Date: Friday, May 19, 2017

Session 3: 1:35 pm – 2:35 pm (1 pt)

- Raising the Fundraising Bar: Engaging in Cultural Philanthropy

Total number of points attained: _____