



# 2024

## Philanthropy in Action Conference

*Sponsorship Packet*

June 6 & 7, 2024 | Hyatt Regency  
Dallas/Fort Worth International Airport

Greater Dallas &  
Fort Worth Metro Chapters



# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

**Presenting | SOLD OUT**

10% discount for 3 year commitment

*Pre-Conference*

- Top billing with logo in all print & electronic collateral, social media, & Cvent conference app
- Opportunity to place representative on AFP planning committee
- Two email blasts to 5,000+ AFP subscribers (AFP chapters in Texas, Oklahoma, and Louisiana)
- Sponsor logo with link on conference website: [www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)

*At Conference*

- Introduction by the Conference Chair/Co-Chair
- Opportunity to give brief welcome remarks & introduce keynote at luncheon
- Opportunity to place one marketing item in each attendee seat
- One reserved table in a premier location at luncheon
- Opportunity to post content & company information in Cvent app
- Listed with logo on kiosks & sponsorship loops
- Eight complimentary conference registrations for sponsor representatives
- One 10x10 in premier location in Exhibit Hall & opportunity to distribute branded items
- Opportunity to provide door prize

*Post-Conference*

- First right of refusal to serve as Presenting Sponsor for 2025 conference
- Receive list of attendees; including name, company & email
- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### Opening Keynote | \$5,000

10% discount for 3 year commitment

*Pre-Conference*

- Recognition with logo in all print & electronic collateral, social media, & Cvent conference app
- Opportunity to place representatives on AFP planning committee
- Two email blasts to 5,000+ AFP subscribers (AFP chapters in Texas, Oklahoma, and Louisiana)
- Sponsor logo with link on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)

*At Conference*

- Introduction by the Conference Chair/Co-Chair
- Opportunity to give brief welcome remarks & introduce keynote speaker at Opening Session
- Opportunity to place one marketing item in each attendee seat at Opening Session
- One premier reserved table in a premier location at lunch
- Opportunity to post content & company information in Cvent app
- Listed with logo on kiosks & sponsorship loops
- Five complimentary conference registrations for sponsor representatives
- Premier location in Exhibit Hall & opportunity to distribute branded items
- Opportunity to provide door prize

*Post-Conference*

- Receive list of attendees; including name, company & email
- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### **Exhibit Hall | \$4,000**

10% discount for 3 year commitment

#### *Pre-Conference*

- Recognition with logo in all print & electronic collateral, social media, & Cvent conference app
- Sponsor logo with link on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)
- One email blast to 5,000+ AFP subscribers (AFP chapters in Texas, Oklahoma, and Louisiana)

#### *At Conference*

- Logo on Exhibit Hall signage
- Four reserved seats at Luncheon
- Opportunity to post content & company information in Cvent app
- Listed with logo on kiosks & sponsorship loops
- Four complimentary conference registrations for sponsor representatives
- Priority location in Exhibit Hall & opportunity to distribute branded items
- Opportunity to provide door prize

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### Track Speaker | \$4,000

10% discount for 3 year commitment

#### *Pre-Conference*

- Recognition with logo in all print & electronic collateral, social media, & Cvent conference app
- One email blast to 5,000+ AFP subscribers (AFP chapters in Texas, Oklahoma, and Louisiana)
- Sponsor logo with link on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)

#### *At Conference*

- Company logo on Track Signage
- Opportunity to introduce speakers included in sponsored track
- Opportunity to lead Q&A at conclusion of each speakers presentations
- Four reserved seats at Luncheon
- Opportunity to post content & company information in Cvent app
- Listed with logo on kiosks & sponsorship loops
- Four complimentary conference registrations for sponsor representatives
- Standard exhibit table in Exhibit Hall & opportunity to distribute branded items
- Opportunity to provide door prize

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### Accessibility Partner | \$4,000

10% discount for 3 year commitment

#### *Pre-Conference*

- Recognition with logo in all print & electronic collateral, social media, & Cvent conference app
- Sponsor logo with link on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)
- One email blast to 5,000+ AFP subscribers (AFP chapters in Texas, Oklahoma, and Louisiana)

#### *At Conference*

- Recognition in Accessibility section
- Four reserved seats at Luncheon
- Opportunity to post content & company information in Cvent app
- Name listed on convention center kiosks & sponsorship loops
- Four complimentary conference registrations for sponsor representatives
- Standard exhibit table in Exhibit Hall & opportunity to distribute branded items
- Opportunity to provide door prize

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### Reception | \$3,000

10% discount for 3 year commitment

#### *Pre-Conference*

- Company Name listed in all print & electronic collateral, social media, & Cvent conference app
- Company name on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)

#### *At Conference*

- Company logo on display during reception
- Three reserved seats at Luncheon
- Opportunity to post content & company information in Cvent app
- Name listed on kiosks & sponsorship loops
- Three complimentary conference registrations for sponsor representatives
- Opportunity to provide door prize

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### Scholarship | \$2,500

\*2 available

#### *Pre-Conference*

- Name listed in all print & electronic collateral, social media, & Cvent conference app
- Company name on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)
- Sponsor logo on scholarship application \*if commitment received in time
- Scholarship Naming Rights

#### *At Conference*

- Logo on display at Registration
- One reserved table at Luncheon
- Opportunity to post content & company information in Cvent app
- Name listed on kiosks & sponsorship loops
- Three complimentary conference registrations for sponsor representatives
- Opportunity to provide door prize
- Option to add standard exhibit table in Exhibit Hall & opportunity to distribute branded items, at a discounted rate: \$500

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors



# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

### **Speaker | \$1,000**

Available beginning March 1st, 2024

#### *Pre-Conference*

- Name listed in Cvent conference app
- Company name on conference website:  
[www.dfwphilanthropyconference.com](http://www.dfwphilanthropyconference.com)

#### *At Conference*

- Verbal recognition at session as speaker sponsor
- Opportunity to introduce speaker at session and lead Q&A at conclusion
- Name listed on convention center kiosks & sponsorship loops
- One complimentary conference registrations for sponsor representatives
- Opportunity to provide door prize
- Option to add standard exhibit table in Exhibit Hall & opportunity to distribute branded items, at a discounted rate: \$500

#### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

# 2024 DFW Philanthropy in Action Conference

## *sponsorship opportunities*

**Exhibitor 10x10 | \$1,000**

**Standard Exhibitor | \$600**

### *Pre-Conference*

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### *At Conference*

- One 10x10 space in Exhibit Hall, opportunity to distribute branded items
- Name listed on convention center kiosks & sponsorship loops
- One complimentary conference registrations for sponsor representatives
- Opportunity to provide door prize

- One standard Exhibit table in Exhibit Hall, opportunity to distribute branded items
- Name listed on convention center kiosks & sponsorship loops
- One complimentary conference registrations for sponsor representatives
- Opportunity to provide door prize

### *Post-Conference*

- Opportunity to respond to exclusive survey for conference sponsors

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