



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Dallas & Fort Worth Chapters
Title of Activity: 2018 DFW Philanthropy in Action Conference
Names of Presenter(s): Various
Dates and Location: Friday, June 15, 2018 Irving, TX

Date: Friday, June 15, 2018

Keynote: 8 am – 9:05 am (1 pt)

- How to Stay CERTAIN in Uncertain Times, Laura Fredricks

Date: Friday, June 15, 2018

Session 1: 9:25 am – 10:15 am (1 pt)

- The Color of Money, Shawn Wills, CFRE
- Leverage Your Fundraising Skills for Personal and Professional Growth, Laura Fredricks
- Millennials in Motion, Ashley Noelle Agnew
- Secrets of the Second Gift, Jay Love
- How Startup Nonprofits Can Break into the Big Leagues, Carolyn Appleton
- Transforming Volunteers Into Donors, Amy Rasor, CFRE
- The Six Markers of Philanthropy, Andy Suther
- The Evolution of Planned Giving Marketing, Nathan Stelter
- Values and Giving, David P. King

Date: Friday, June 15, 2018

Session 2: 10:35 am – 11:25 am (1 pt)

- The Party’s Over, Now What? Cameron Hernholm, CFRE
- How to be Promoted in a Nonprofit Organization, Jan Murfield, CFRE
- Hiring the Best, Dan Nevez
- How to be a Donor Relations Superstar, Michelle Crim, CFRE
- Donor Experiences Like Disney, Schuyler Lehman
- Building a Board that Works, Missy Gale, CFRE
- Using Online Databases in Prospect Research, Monique Waggoner
- Demonstrating the Value of Gift Planning to Decision Makers, Melanie Norton, CFRE
- Delivering Platinum Level Stewardship, Betsy Clardy, CFRE

Date: Friday, June 15, 2018

Keynote: 11:45 am – 1:00 pm (1 pt)

- 7 Practices of Great Leaders, Justin Maust

Date: Friday, June 15, 2018

Session 3: 1:20 pm – 2:10 pm (1 pt)

- Underdog Fundraising, Taylor Shanklin
- Quick Start: Prioritizing and Focusing Your Top 10 Responsibilities, Paul Dunne, CFRE
- I’m Ready...I Think! Brandon Nelson
- How to Create Donor Survey that Improve Your Fundraising, Rachel Clemons
- Anatomy of a Successful Capital Campaign, Brad Cecil
- Creating a Culture of Philanthropy, Carol Rylander, CFRE
- The Strategic Formula for Email Appeal, Jon Powell
- Blueprint for an Effective Charitable Gift Annuity Program, Chris McGurn
- What Can Nonprofits Learn from Human Resources, Marion Lee

Date: Friday, June 15, 2018

Session 4: 2:30 pm – 3:20 pm (1 pt)

- Resources for the Lone Development Director, Leslie Clay
- How to Navigate Facebook Fundraising, Mark Santiago
- You Own It – EPE Your Career! Michelle Baehl
- Does Saying Thanks Really Matter? Rachel Muir, CFRE
- Impact Investing 101, Heather Ferguson Himes
- Harness the Power: Volunteer Engagement Through Inspirational Leadership, Thomas Hutter
- What Funders Want, Annie Rhodes and Sally Ehrenfriend
- Protecting and Preserving Donor Intent, Christopher Kelly
- Update on Tax Reform, Michael Nilsen, AFP International

Total number of points attained: _____