



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of points. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: Dallas & Fort Worth AFP Chapters

Names of Presenter(s): Various

Dates and Location: 12 June, 2015 - Irving TX

Opening Session: 8:00 am - 9:15 am (1.0 pts)

- Keynote Speaker: Penelope Burk: "Being Donor-Centered in Changing Times / Donor-Centers Fundraising"

Session 1: 9:50 am - 10:40 am (1.0 pts)

- Kerry Ann Powell: Deep & Wide: Building A Comprehensive Program
- Jay Love: Maximize Your Database for FR Success
- Mary Beth Harrington: Advisory Boards: Can They Help Your Nonprofit Board?
- Miori and Campbell: You Should Call Oprah: Identifying REAL Donors
- Penelope Burk: Donor-Centered Leadership I
- Colleen Brinkmann: You Hold the Key; Building Your 1st MG Program
- Lee and Daniel Neel: Essential Elements for Mar/Comm
- Sandra Henningsen: Planned Gifts Online Marketing Study

Session 2: 11:15 am - 12:05 pm (1.0 pts)

- Michelle Riddell: The Rose Ceremony
- Louis Fawcett: turning Event Guests into Major Donors
- Elizabeth Firch: Fundraising: 7 Ways to Change Their Mind
- Wright and Diaz: A Pipeline for Generations of Major Gifts
- Penelope Burk: Donor-Centered Leadership II
- Tomalis and Muir: 5 Steps to Learn Donor Interests & Upgrade Giving
- Steven Shattuck: Using Social Media to Show Gratitude
- Weimer & George: Gift Planning When It's Not All You Do

Session 3: 1:35 pm - 2:25 pm (1.0 pts)

- Melissa Cameron: Keeping the Faith and Broaden Your Donor Base
- Vern Snyder: Building a Successful Career Successfully
- Kim Pinter: Investing in Volunteers? The Bottom Line Impact!
- Gary Hawkins: Fundraising in the face of Adversity
- Schuyler Lehman: Board Chair in Asking for a Gift
- Alicia Reed: Toolkit To Increase Productivity
- Robert Kurtz: Leveraging Google for NP
- Viken Mikaelian: Money is Out There

Session 4: 3:00 pm - 3:50 pm (1.0 pts)

- Swedenburg and Dunbar: How to Make Your Fundraising More Social
- Rachel Leventon: Measurable Happiness: Let Your Results Speak
- McColm and Riley: Connection Workshop Getting Board to Engage
- Daniel Neel: Ask; What Would John Wayne Do
- Jonathan Schick: Principles of Successful Board/CEO Partnerships
- Kyle Edgington: Securing A Mega-Gift
- Diane Marty: Sparkle & Logic (Branding)
- Jayne Grimes: What Your Donors Should Expect From You